



Susan Appleton, CEO & Owner of Appleton Communication, is an entrepreneur, coach, speaker and corporate training and development strategist with over 30 years of proven impact and influence in leadership and leader development. She is passionate about elevating women leaders to lead, communicate, and serve exceptionally well.

Appleton Communication's foundation is built on high-level leadership relationship development where leaders learn to merge and leverage strategy with communication and people to accelerate success.

Susan takes leaders to the next level by offering transformative coaching, speaking, corporate training, strategic business communication and customized soft skills programs. She equips leaders with clear strategies and tools to expand their leadership influence and cultivate high-performing people and teams that positively drive personal and business results.

A transformational speaker, Susan engages audiences with her expertise and relatable delivery style from the first to the last moment. She is known for challenging audiences to think and act beyond the norm, move past facades, and believe that they can be a game changer.

Susan's leadership background includes tenures with RaceTrac Petroleum, Inc., FL Highway Safety Motor Vehicle, Agency for Persons with Disabilities, Career Source Capital Region, and the United States Navy. As an entrepreneur, her clients include the Jacksonville Chamber of Commerce, Wealth Watchers Inc, Gibbs Engineering Group, and entrepreneurs across all industries.